Organizing committee

Ms. Helena Soimakallio, Chair

Ms. Anu Karvonen Mr. Ville Raasakka Finnish Association of Civil Engineers RIL Finnish Association of Civil Engineers RIL Finnish Association of Civil Engineers RIL

CIB 2008 Helsinki Symposium Secretariat Finnish Association of Civil Engineers RIL Töölönkatu 4 FIN-00100 Helsinki, Finland http://www.ril.fi

Scientific Chairs

Dr. Marja Naaranoja FINLAND
Dr. Francisco Loforte Ribeiro PORTUGAL
Dr. Ad den Otter NETHERLANDS

Scientific Committee

Mr. Jaime Acevedo-Alvarez GERMANY
Prof. Bo Christer Björk FINLAND
Prof. Colin H. Davidson CANADA

Dr. Branka Dimitrijevic UNITED KINGDOM

Prof. Stephen Emmitt DENMARK

Prof. Charles Egbu UNITED KINGDOM

Dr. Kim Haugbolle DENMARK
Prof. Helka-Liisa Hentilä FINLAND

Dr. John Kamara UNITED KINGDOM

Dr. Sami Kazi FINLAND

Dr. Malik Khalfan UNITED KINGDOM

Prof. Arto Kiviniemi FINLAND
Dr. Heikki Lonka FINLAND
Mr. Thomas H Morszeck GERMANY
Dr. Matthijs Prins NETHERLANDS
Prof. Hans Wamelink NETHERLANDS

Dr Alain Zarli FRANCE

ISBN 978-951-758-492-0 ISSN 0356-9403

COVER: Wuhan Airport, China

International architectural competition, Pekka Salminen Architects, picture: © Vianova Systems Finland Oy, Cadvance

The organizers of this symposium make no representation, express or implied, with regard to the accuracy of the information contained in this book and cannot accept any legal responsibility or liability for any errors or omission that may be made.

Performance and Knowledge Management Joint CIB Conference

W102 Information and Knowledge Management in Building
W096 Architectural Management

Preface

There is a never-ending demand for performance improvement in the building industry internationally. This imposes the need for better construction professionals and effective innovation management. The busy practitioners take in and convert the information from contracts, plans, specifications, catalogues, research reports, websites etc. into knowledge when they are obliged – by contract or by law – to do so. The other way is to learn how the new practises make their life easier. Information and knowledge management is a prerequisite for performance improvements. We need to understand the current situation in order to propose better performance, and to convert effectively and efficiently information into knowledge in real building projects. The objectives of CIB2008 joint conference were to study:

- Knowledge based performance improvement
- Architectural design management and knowledge
- Communicating design
- Integral design and knowledge development
- Data and knowledge sharing in construction projects
- Role of client in the construction process
- Adaptation of KM in organizations
- How to build and maintain viable KM architectures and thriving communities of practice
- Networking with knowledge

This joint conference brings together two CIB working commissions: W096 and W102. CIB is the International Council for Research and Innovation in Building and Construction. The local organizers are the Association of Finnish Civil Engineers (RIL) and Vaasa University of Applied Sciences.

In 1992 the first conference on architectural management, initiated and organized by Paul Nicholson, was held at the University of Nottingham in the UK. During the same year CIB approved the formation of the working group W096 Architectural Management. Since this time the Commission has been active in the area, with regular conferences, meetings and published conference proceedings. The Architectural Management working group attempts to bring together researchers and practitioners worldwide, concerned with the whole life cycle of building and construction projects. Active working areas are; revaluing design, communicating design, inclusive design, design management, design

integration, design management education and revaluing architectural practice – all with an underlying sustainable research agenda.

The first meeting of W102 was initiated and organized by Colin Davidson in Montreal, Canada in 1999. During the same year CIB officially accepted W 102, Information and knowledge management in building, to be its new working commission in the area of information and documentation. The working group explores for example, information and knowledge management processes to improve performance in construction supply chains; the challenges of global markets for professionals, firms and construction industry in different countries; the challenges of innovation, information and knowledge transfer to Small and Medium Enterprises; and how the exploitation of information and knowledge management could benefit construction education.

Thank you all authors around the world who provided excellent contributions to this book and related full paper proceeding. I would also like to express my gratitude to the scientific committee whose advice and reviewing has considerably helped in forming the book of extended abstracts and full paper proceeding. Special thanks to editors of these volumes.

Altogether 44 papers were accepted for this proceedings. In addition we have full paper volume with 40 accepted papers.

Dr. Marja Naaranoja Chair of Scientific Committee CIB Helsinki 2008 Joint Conference of CIB W102 and CIB W096

Table of Content

THEME Knowledge based performance improvement

Role of Expert Knowledge in Managing Risks in the International Growth Projects of Construction Contractors and Suppliers Palojärvi, Lauri; Kiiras, Juhani; Huovinen, Pekka, FINLAND	3
Identifying the KPIs for the Design Stage Based on the Main Design Sub-processes Haponava, Tatsiana; Al-jibouri, Saad, NETHERLANDS	5
Better Performance and Knowledge Transfer By New Management Subcontracts in Concurrent CM Projects Kruus, Matti; Kiiras, Juhani; Salmikivi, Teppo; Hämäläinen, Aimo, FINLAND	7
A Platform of 14 Knowledge Management (KM) Solutions for Managing Contractors and Projects - A Review of 62 References Published btw. 2000-2007 Huovinen, Pekka; Kiiras, Juhani; Lönnström, Dennis, FINLAND	9
Knowledge Development to Improve the Performance of the Rehabilitated Traditional Architecture. The Case of "Sassi di Matera" Pagliuca, Antonello, ITALY	11
Knowledge Management Practices in the Construction Industry. Two Australian Building Firms Tell Their Story Wilson, Geoff, AUSTRALIA	13
Knowledge Mapping Techniques Within the Construction Industry: An Exploratory Study Egbu, Charles O.; Suresh, Subashini, UNITED KINGDOM	15
Enhancing Foresight among International Construction Business (ICB) Managers Huovinen, Pekka, FINLAND	17
Text Mining of Post Project Reviews Carrillo, Patricia; Oluikpe, Paul; Harding, Jenny; Choudhary, Alok, UNITED KINGDOM	19
An Integrated Information System of a Virtual Construction Management Services Company Alsakini, Wafa; Kiiras, Juhani; Huovinen, Pekka, FINLAND	21
Knowledge Management in Construction Sites: a Comparative Case Study Loforte Ribeiro, Francisco, PORTUGAL	23
Exploiting and Measuring Learning Potential through Knowledge Management Fuller, Paul; Laurent, Stéphane; Dainty, Andrew; Carrillo, Pat, UNITED KINGDOM	25

37

Nine Pioneering Organizational Learning (OL) Solutions for Managing Contractors and	
Projects - A Review of 32 References Published between 2000-2007	
Huovinen, Pekka; Kiiras, Juhani; Lönnström, Dennis, FINLAND	27
The state of the Chailding	
The use of a Value Enhancement Matrix for analysing projects of the 'Building	
Schools for the Future' programme on performance requirements	20
Vermeer, Daan; Otter, Ad den; Schaefer, Wim, NETHERLANDS	29
Mark-up Decision Model_Evaluating the Profit Ranges ability of International	
Construction Projects With Support of By Case Based Reasoning	
Jung, Woo-Yong, SOUTH KOREA	31
Jung, WOO-YONG, SOOTH KOKEA	
THEME Data and knowledge sharing in construction projects	
The Client Organisation's Attitudes and the Performances Provided by General Contractors	
Ciribini, Angelo, ITALY	35
Fundamental Problems Vis-À-Vis Viable Solutions in the Model Based	
Scheduling of Building Projects	
Firat, Can Ersen; Kiiras, Juhani; Huovinen, Pekka, FINLAND	37
Production Planning, Work Organization and Leadership on the Building Site	
Mikaelsson, Lars-Åke, SWEDEN	39
The Promotion of Sustainability Agenda for Infrastructure Development	
through Knowledge Management	
Yang, Jay; Yuan, Mei, AUSTRALIA	41
The Need for the Creation of Knowledge Chains in Construction	
Konukcu, Selda1; Anumba, Chimay2; Carrillo, Pat1, 1UNITED KINGDOM; 2UNITED STATES	43
THEME Architectural design management and knowledge	
Knowledge Management as a Safety Management Strategy in Building Sites	
Argiolas, Carlo; Quaquero, Emanuela; Melis, Filippo, Italy	4/
Visit de Desidenment and Integration	
Dynamic E-Learning Environment: Knowledge Development and Integration	
in Architectural Education	40
Prins, Matthjis; Heintz, John L., NETHERLANDS	77
Desired Management	
Renewing the Scope of AE Design and Project Management	51
Raveala, Jarmo; Kess, Juho; Kiiras, Juhani, FINLAND	- 1

Working in a Process with a Joint Ambition-Maria Sofia a Case Study from Heisingborg Svetoft, Ingrid, SWEDEN	53
A Bayesian Risk Assessment Tool for Designing Complex Buildings De Grassi, Mario; Naticchia, Berardo; Giretti, Alberto; Carbonari, Alessandro, ITALY	55
Project Management and Communication in the Collaborative Building Design Process Meloni, Roberta, ITALY	57
THEME Integral Design and knowledge development	
Semiotic Based Facetted Classification to Support Browsing Architectural Contents in MACE Condotta, Massimiliano, ITALY	61
The Key Drivers for Managing Sustainability-Related Knowledge: An Empirical Study Egbu, Charles O.; Renukappa, Suresh, UNITED KINGDOM	63
A Context Ontology Development Process for Construction Safety Wang, Han-Hsiang; Boukamp, Frank, UNITED STATES	65
Object Selection Support Module for Object-based Schematic Estimation System in Building Interior Work Kim, Hae-Gon; Koo, Kyo-Jin; Park, Sung-Chul; Park, Hyung-Jin; Hyun, Chang-Taek; Hong, Tae-Hoon, KOREA (REP.)	67
THEME Communicating design	
Need for Integration - CIB's New Focus Area, Integrated Design Solutions, IDS Kiviniemi, Arto, FINLAND	. 71
Performance and Sustainability – two paths, one goal? The Importance of Functionality and Serviceability Jan, Zak; Lützkendorf, Thomas; Wycislo, Thomas, GERMANY	. 73
Setting Project Objectives: Communicating Them within the Client Organisations Haponava, Tatsiana; Al-jibouri, Saad, NETHERLANDS	. 75
Understanding the Need of Project Stakeholders for Improving Sustainability Outcomes in Infrastructure Yang, Jay; Lim, Kam, AUSTRALIA	. 77
Locating Values and Assessments in Early Project Conversations Luck, Rachael, UNITED KINGDOM	79

The Evolution of a Community of Practice: from a Technological Platform to a	
Social Interaction Network Cintra, Maria Aparecida; Amorim, Sergio; Frigieri, Valter, BRAZIL	Q 1
Cintra, Maria Piparcolda, Milorini, Golgio, Prigiori, Valici, Dicazio	. 01
A Key Performance Indicator System to Compare Organizations: the Case	
Study of Civil Construction SMEs in Rio de Janeiro	
Brasil de Brito Mello, Luiz Carlos; Leusin de Amorim, Sergio Roberto;	
Albergaria de Mello Bandeira, Renata, BRAZIL	83
THEME Role of client in the construction process	
Managing Client Values in Construction Design	
Thyssen, Mikael Hygum1; Emmitt, Stephen2; Bonke, Sten1; Christoffersen,	
Anders Kirk1, 1DENMARK; 2UNITED KINGDOM	87
Measuring Power in Planning Negotiation Processes	
Blokhuis, Erik; Van Leengoed, Thomas; Schaefer, Wim; De Vries, Bauke;	
Snijders, Chris, NETHERLANDS	89
A Planning - Design Interaction Model to Improve Customer Satisfaction	
Lemma, Massimo; Giretti, Alberto; Ansuini, Roberta, ITALY	91
Putting the Client in the Back Seat - Philosophy of the BIM Guidelines	
Koppinen, Tiina; Kiviniemi, Arto; Kojima, Jun; Mäkeläinen, Tarja; Rekola, Mirkka;	
Hietanen, Jiri; Kulusjärvi, Heikki, FINLAND	93
Engaging Users in Briefing and Design: a Strategic Framework	
Zwemmer, Maarten; Den Otter, Ad, NETHERLANDS	95
Knowledge Management to foster Learning and Innovation in Construction	
Egmond- de Wilde de Ligny, Emilia; Oostra, Mieke, NETHERLANDS	97

Knowledge development to improve the performance of the rehabilitated traditional architecture. The case of "Sassi di Matera"

Antonella Guida, Università della Basilicata, Italia (email: antonella.guida@unibas.it)
Fabio Fatiguso, Politecnico di Bari, Italia (email: fatiguso@poliba.it)
Branka Dimitrijevic, Glasgow Caledonian University , UK (email: branka.dimitrijevic@gcal.ac.uk)
Antonello Pagliuca, Politecnico di Bari, Italia (email: a.pagliuca@poliba.it)

Quality is the ability of a building structure to meet the functional requirements. It is measured by identifying the level of performance of building components in relation to the requirements which have guided building design and construction. Quality is not measured against an absolute set of criteria but in relation to the project objectives. The need for flexibility leads to a different methodological approach in the design of new buildings and the rehabilitation of built heritage. In the case of the built heritage, the objective is "future proofing" by planning for potential changes of the heritage use or its building services in the future. This methodological approach has been tested on two Sassi neighbourhoods which have been converted into flexible spaces whilst the typology and the morphological-environmental equilibrium of the historical context have been preserved. It enables an "integrated conservation" of the historical built heritage ensuring the preservation of its cultural, historical and architectural values.

Keywords: quality, performance requirements, rehabilitation, technological innovation, compatibility

1. Introduction

To undertake an "adequate" restoration of vernacular architecture means, on one hand, to preserve and evaluate technological systems and original building fabric, and on the other, to meet the continuously increasing performance requirements imposed by contemporary lifestyle. This process inevitably includes the construction/fabric and typological/morphological qualification of building structures which are the object of intervention.

The study addresses the problem by demonstrating how a careful analysis of architectural heritage allows the application of an "effective" methodological approach to the restoration and enables the interventions that improve the performance in relation to the social, historical, economic and technological values of heritage.

2. Methodology

The research is based on the analysis of some interventions undertaken in Matera (Italy) whose ancient city has a particularly significant historical, typological and architectural fabric which has been on the UNESCO's World Heritage list since 1993. Through the analysis of two applications of experimental research on two urban units which have been converted into new uses, the "Locanda di San Martino" and "Hotel Sant' Angelo", the study aims to develop a methodological approach for restoration of this specific architectural context.

The design process, beginning with a detailed knowledge of urban environment and buildings (through a careful research of historical documents, a direct survey of the fabric and non-destructive investigations) and with the respect for the environmental qualities and functional demands of "modern lifestyle" and current standards, was based on the comparison of a coherence between existing architectural forms and different functional and performance requirements of potential "new" users with the possible technological and functional solutions which can meet these requirements.

3. Knowledge as means for achieving the quality of restoration

To move away from the mixed historical fortunes which characterised Sassi (caves) of Matera in the last sixty years, the need to define, in an unambiguous way, the guidelines for interventions of this heritage became extremely evident.

Numerous studies and the subsequent publishing of the Code of Practice [1] and a Restoration Manual [1], bring to the fore the need to address the problem of their conservation especially through the understanding of the surrounding urban environment and the consequent definition of cultural and operative direction.

In particular, for new functions and re-use of a very specific and vast built environment, a study of sanitary improvements, comfort control and

inclusion of technological services was also necessary.

The above testifies that the "appropriateness" of an intervention is much more than the moment of selection of the method for meeting the performance requirements. It becomes a detailed study of different, and continuously rising, demands of usage and of possibilities for meeting them, always with a full respect for the specific character of existing heritage [3].

All this leads, then, to a different approach to the restoration of built heritage. Through the definition of a system of architectural, technical and technological values which should be preserved and a system of uses understood as a totality of technical and technological choices which meet the requirements it is possible to determine compatibility and coherence of the intervention and guarantee "living continuity" of the heritage [4].

4. Intervention's methodology

New components do not have to be "integrated by force" into the existing architecture, but can simply be "added" to it. Such a superimposition can be more or less successful. It could be a controlled process where new components are combined with the building system configuration and gain a formal validity in defining space, but it could also be a process without any specific control where they are added to the existing fabric with indifference and without establishing any kind of relationship.

Therefore, if even the minute details of the superimposition are coherently controlled, giving a sense of continuity between the old and new, the architectural quality of the "Sassi", in its formal, spatial and material aspects, will not be affected. Whereas, the superimposition of new functions, performances and components without any interest in and connection with the original structure, creates a clear-cut distinction between new uses and the specific architecture of the "Sassi" that, instead of solving the dualism between old and new, heightens the sense of opposition and extraneousness.

Another, often used method is a presumed "integration" of components in the existing architecture by disguising them into the structure and unnecessarily tampering with it [5].

5. Conclusions

The above considerations testify that the quality (technical/structural and material/formal) of a restoration consists of an "adequate quality" of intervention in terms of the capacity of building

structure to respond to the functional performance requirements.

The level of performance of buildings is measured against the conceptual requirements and in terms of "quality of relationship" that an intervention creates with the architectural context [6]. Therefore, the objective is not the transformation of built environment but its conservation by creating a harmony between contemporary performance requirements and the respect for authenticity of an object, its original structural language and the need for its preservation. This is achieved through new, more appropriate functions which allow restoration of environments and structures otherwise difficult to include in the life cycle process without significant tampering.

References

- [1] Giuffrè A., Carocci C., (1997), Codice di pratica per la sicurezza e la conservazione dei Sassi di Matera, Ed. La Bautta;
- [2] Restucci A., (1998), Matera: i Sassi. Manuale del recupero , Electa;
- [3] A. Pagliuca, A. Guida, F. Fatiguso (2007), "Traditional Architecture Conservation within the System of Modernity: the "Sassi" of Matera."— in proceedings of the Rehabimed Conference 2007 "Traditional Mediterranean Architecture - Present e Future"—July 12-15, 2007, Barcelona, Spain;
- [4] F. Fatiguso, A. Guida (2002), Tradizione ed innovazione per il recupero edilizio e ambientale dei Sassi di Matera, in Atti del Iº Congresso Internazionale H & mH Hazards & modern Heritage, "Vulnerabilità e Rischi del Patrimonio Architettonico del XX secolo e Misure di prevenzione", Vol. I, pp. 441-449, Rodi (Grecia), aprile 2002;
- [5] F. Fatiguso, A. Guida, I. Mecca, (2004), "The architectonic-environmental requalification of the historical centre: recovery and resignification of "Sassi of Matera." in Proceedings of The 3rd International Conference "Science and Technology in Archaeology and Conservation" Queen Rania Institute of Tourism and Heritage QIRTH The Hashemite University December 7-11, 2004 Jordan:
- [6] M. L. Germanà, (1995), "La qualità nel recupero edilizio", ed. Alinea, Firenze;